PROGRAMME FORMAT

The practical certificate programme is based on a combination of:

CURRICULUM READS



Self-study includes mandatory reading of curriculum e-books, recommended bonus readings as well as online access to other curated materials.

ONLINE TRAINING



Online training videos and materials are made available one module at a time on fixed dates. Training can be completed on your own schedule, but with monthly deadlines to ensure progress.

SOCIAL LEARNING



Exchanging practical experience, knowledge and perspectives is a key learning element in the programme. Dedicated study groups and an active online peer community ensures solidified knowledge.

LIVE SESSIONS & Q&A'S



Each module includes a mandatory live interactive session with the programme leader, study group and student cohort to ensure focus, progress and active social learning throughout the programme.

EXERCISES & TOOLS



Each module is completed with exercises and a comprehensive toolbox that helps you apply key learnings onto your own company action plan. The toolbox remains available also upon completion.

STRATEGIC ACTION PLAN



The certificate programme is finalized with a strategic action plan where you apply your learnings onto your own organisation / company case. The action plan is also part of the final exam.